



Dear Ride Through the Valley Participant,

Thank you for your interest in the *Ride Through the Valley* fundraiser to benefit the *Marmon Valley Ministries Camp Scholarship Fund*! With your help, we can help children in need attend camp. Here is some important information and helpful tips in preparation for Ride Through the Valley:



**1: Register Online at [marmonvalley.com/ride](http://marmonvalley.com/ride).** Be sure to register ASAP so the money you raise is counted toward your ride! Be sure to register at least a week before the event so you can receive an event shirt! The cost of registration is \$25/person and the minimum sponsorship to be able to ride is an additional \$50.

**2: Make a list of Potential Sponsors.** Be creative and consider your family, friends, neighbors, people from church, coworkers, etc. While a few people may be willing to donate hundreds of dollars, most folks are willing to contribute \$10 to \$20 for a worthwhile cause, or simply because you took the guts to ask. Whatever the amount, it goes toward helping campers!

**3: Send the Support Letters.** Print out the Support Letters from the website and fill out the *salutation line* and *address box* on each copy. Be sure to *sign* each letter and maybe add a *note* at the bottom to make it more personal. Distribute the Support Letters via mail, email, social media, or hand deliver a copy to everyone on your list. If you are mailing the letter, you can tri-fold the letter, seal it with tape, put a stamp on it, and stick it in the mail.

**4: Follow up with Supporters.** Check in with your sponsors to make sure they received the letter and find out if they have donated. Sponsors should send their contributions directly to Marmon Valley Ministries to free you from the responsibility of collecting pledges and to maintain the credibility of fundraising from a reputable organization. If sponsors give you cash, be sure to complete the response portion of the Support Letter and send it with the money to Marmon Valley Ministries.

**5: Confirm Donations & Ride!** Please make sure all your donations are sent in before the day of the ride so our office staff can tally the winners for the event. Then you can show up ready to ride on September 19<sup>th</sup>, 2021! Check in starts at 3:30PM.

## TIPS:

- Get the word out about the Ride Through the Valley by posting on your social media.
- If you are not able to raise \$50 additional sponsorship, you can choose to pay it yourself or not ride. If you are unable to ride, there is no refund of the registration fee or donations.
- Any last-minute donations must be brought into the office before the event on Sunday.



## Yes! I want to support Marmon Valley Ministries!

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip : \_\_\_\_\_

Email: \_\_\_\_\_

I want to sponsor (rider name): \_\_\_\_\_

Donation Amount:     \$50     \$100     \$500     Other: \$\_\_\_\_\_ (Donations are tax deductible.)

Marmon Valley Ministries is a 501c3 non-profit ministry. Please make your check to **Marmon Valley Ministries**

I wish to remain anonymous. *(You will still receive a receipt, but your name will not be revealed to the rider.)*



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